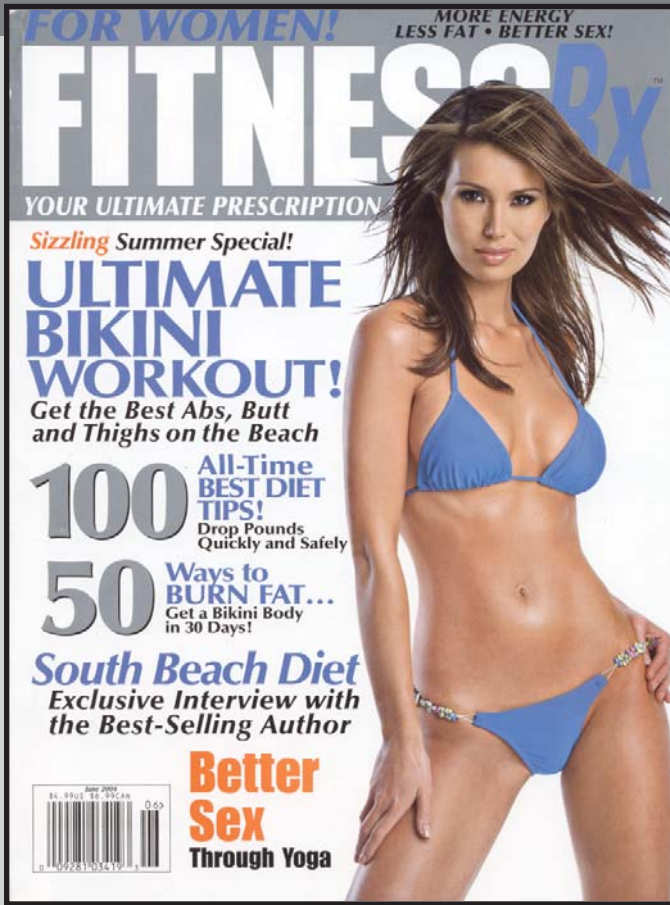


Fitness Rx for Women



Fitness RX - For Women

Fitness Rx takes a refreshingly new scientific approach enabling every woman to become the very best she can be.

Each issue will feature authoritative well-researched articles on everything from diet, nutrition and exercise to general fitness, health, cosmetic enhancement and sexual fulfillment.

Fitness Rx for Women

Published 6x year
1,000,000 Readership
307,385 Circulation

ADVERTISING RATES

Display Rates:

\$395.00 per inch / column width 2.25"

Classified Rates:

\$9.95 per word / 14 word minimum

ABOUT THE READERS

Target Market Age: 18-45
College Educated: 78%
Employed: 79%
HHI = \$40+ : 62%
Single: 49%
Married: 49%
Children: 62%

HOW TO PLACE YOUR AD

Simply complete the order form and fax it back to us at (352) 597-6201 or mail it to:
AMERICA'S MediaMarketing
13169 Jacqueline Rd.
Brooksville, FL 34613

ISSUE CLOSE DATE ON-SALE

If you have any questions, please call your representative:

Or call (800) 675-7636