

Muscular Development



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Muscular Development Magazine features authoritative articles on building muscle, burning fat, and overall fitness. It educates athletes on how to improve performance, increase strength, and develop their physiques through a wide range of cutting edge features, departments, and Q&A columns, submitted by a stellar roundtable of doctors, sports trainers, scientists, fitness professionals and champion bodybuilders.

While Muscular Development's appeal is predominantly targeted to bodybuilders, the topics covered are equally helpful in improving performance in almost any sport, reaching a very large and diversified consumer market and creating extensive advertising possibilities.

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Published 12x year
1,000,000 Readers
291,355 Paid Circulation

ADVERTISING RATES

Display Rates:
\$395.00 per inch

Classified Rates:
\$9.95 per word / 14 word minimum

ABOUT THE READERS

Male Readers: 100%
Single: 68%
High School Grad: 94%
College Educated: 76%
Age: 21-30: 48%
Average HHI: \$58,675

HOW TO PLACE YOUR AD

Simply complete the order form
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or mail it to:
AMERICA'S MediaMarketing
13169 Jacqueline Rd.
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