

Today's Black Woman



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Today's Black Woman tackles issues such as fashion, beauty, love, relationships, health, fitness and sexuality. It offers the mature woman of color a personal reflection of her life and experience in our complex society.

A Letter From One of Our Advertisers...

I have been advertising in Today's Black Woman for more than 5 years. Your classified section gives me a choice of a cheaper rate when comparing to a display ad. My ads get a lot of response. Your agency not only represents mainstream magazine, but also other hard-to-find titles targeting particular readers.

Catherine King

Today's Black Woman

Published 5x year
90,000 Circulation

ADVERTISING RATES

Display Rates:
\$225.00 per inch

Classified Rates:
\$7.95 per word / 14 word minimum

ABOUT THE READERS

Female Reader: 96.4%
Age: 25-29: 27.5%
Age: 30-34: 24.9%
Age: 35-39: 18.7%
Attended College: 39.7%

HOW TO PLACE YOUR AD

Simply complete the order form
and fax it back to us at (352) 597-6201
or mail it to:
AMERICA'S MediaMarketing
13169 Jacqueline Rd.
Brooksville, FL 34613

| <u>ISSUE</u> | <u>CLOSE DATE</u> | <u>ON-SALE</u> |
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*If you have any questions,
please call your representative:*

Or call (800) 675-7636